

WAY4™

PAYMENT PROCESSING SOLUTIONS

DIFFERENT POINT OF VIEW

WELCOME TO
 OPENWAY AT CARTES' 2007
 NOVEMBER 13&14&15
 OPENWAY BOOTH 3A 032,
 PARIS-NORD VILLEPINTE
 EXHIBITION CENTER, FRANCE

See our specialists demonstrate the advantages of Way4™ payment processing solutions. Experience WAY4™ solutions 'live' with our processing centre model installed at the booth.

01 WAY4™ CARD MANAGEMENT SYSTEM

Manage comprehensive credit/debit portfolios and sophisticated products. Offer an up-to-date self-service system to your clients and process millions of transactions. WAY4™ CMS is SEPA-compliant and easily integrated with your IT infrastructure, expanding your existing functionality.

02 WAY4™ ADVANCED SWITCH

Expand your sales engine with this efficient and secure solution based on the business process machine and service-oriented architecture. WAY4™ Advanced Switch is an intelligent broker integrating various systems into a single information space and delivering your products and services to customers through all available channels.

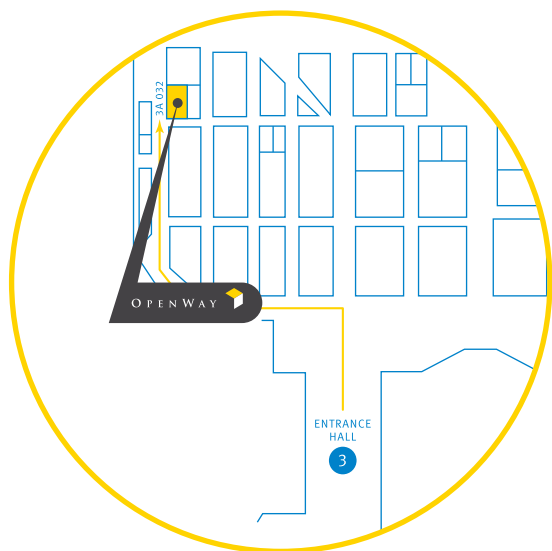
03 WAY4™ CONSUMER DEBT COLLECTIONS

Dealing with debtors is an art. Keep it that way by combining professional collection skills with the efficiency of WAY4™ Consumer Debt Collections. The module allows you to increase your debt recovery level, reduce collection-related expenses, motivate collectors, and get comprehensive statistical data.

04 WAY4™ BEHAVIOUR LOYALTY

With the WAY4™ solution, your loyalty programmes become a combination of art, science and technology. Now you can use a full-colour palette of technology, business rules and functions to realise your business strategy. Free your imagination to create brilliant products and services.

We will be happy to give you presentations of any Way4™ solution you are interested in — Merchant Management, EMV solutions, Self-Service and Multi-Channel Integration, Commercial Cards, Smart Card Personalisation, and many more.



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OPENWAY



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