



WAY4™

PAYMENT PROCESSING SOLUTIONS

Customer Centric.

CARDS. DEPOSITS. LOANS. ATM. KIOSK. WEB. MOBILE.

★ THE HIGHEST POSSIBLE RATING FROM GARTNER

CARDS, DEPOSITS, LOANS

- Cross-border issuing, acquiring, and multi-institution processing
- One system — multiple card, deposit and loan products
- Flexible product management and accounting
- SEPA compliance
- Customer behavior-based loyalty programs
- True online 24x7

CUSTOMER-CENTRIC

- Focused marketing campaigns and sales on ATM, Web, Mobile . . .
- Consolidation of customer accounts and personal data
- One client profile — multiple channels
- Personalized client services and communication
- Personalized real-time risk management
- From small to large-scale projects

ATM, KIOSK, WEB, MOBILE

- Multi-channel management: POS, ATM, kiosk, Web, mobile
- Universal multi-channel customer interaction
- Flexible customer interaction scripting
- Payment, account and profile management services
- Universal interfacing with external product systems
- True 24x7 online



Welcome!

WELCOME TO LAFFERTY CARDS ASIA 2009 WITH OPENWAY! OCTOBER 15-16 > SHANGRI-LA HOTEL JAKARTA > INDONESIA

For booking a face-to-face session on our booth, please contact us: asia@openwaygroup.com or +60 3 7727 8881

PRACTICAL INFORMATION

In view of the great support, Lafferty lets OpenWay clients enjoy a special discounted fee: \$1,295 per delegate.

Every third delegate participation is for free.

Submit your participation request on

www.lafferty.com

VENUE

Shangri-La Jakarta, Kota BNI

JL. Jend. Sudirman Kav. 1

Jakarta 10220, Indonesia

For booking information please contact:

angela.stone@lafferty.com or +44 (0) 20 3008 5282



www.openwaygroup.com

O P E N W A Y

